

## CREDTOR

# Start Your Journey To A Larger OTT Audience

Your all-in-one platform for the dynamic world of content delivery. Measure, monetize, and maximize your content with insightful analytics for smarter distribution.



# Why use MultiTV's Creator?

Creator combines OTT and Cloud Playout for access wherever, whenever. With us, you get fast, reliable service that really makes an impact. Creator is your go-to for easy content monetization, offering smooth integration and smart analytics.

- End-To-End Streaming Solution
- Optimized Advertising with Ad Insights
- Cloud-Based Media Processing

## Expand Your Horizons, Amplify Your Reach

### One Backend For Every Platform For Your OTT App

Manage, publish, monetize, and analyze your Live & VOD content across web & OTT all from one single platform.

#### **OTT Meets Cloud: A Seamless Integration**

Combining the agility of OTT with the robustness of Cloud Playout, reducing costs & enhancing content aggregation.

### **Optimizing Distribution Partnerships**

Gain valuable insights into the effectiveness of distribution partners and app stores for strategic decision-making.



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### **Tracking Success, Crafting Strategies**

Leverage advanced analytics to understand content performance and enhance audience engagement strategies.

### Fast, Reliable, Ready for All

Experience ultra-fast transcoding and unmatched reliability with Creator, catering to global content delivery.

#### **Monetize Your Content**

Select the monetization model (SVOD, TVOD or AVOD) that fits your content and audience perfectly.





## **One Platform, Endless Possibilities**

### Revolutionize your video content with MultiTV – where strategy meets innovation



Global Reach

Versatile Tech



Trusted Choice

**Engaging & Accessible** 



Revolutionizing Global Storytelling & Business Growth with Innovative Video Technology Since 2015

10,000+ Branded Events Delivered1 Bn+ Hours of Video Streaming10 Mn+ Concurrent Users

### Ask A Question Or Start A Free Trial



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