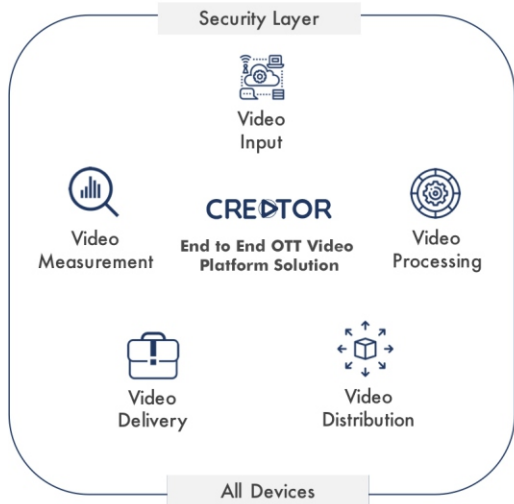


CREATOR: A White Label OTT Solution

CREATOR is an ERP for OTT Platforms



Our Happy OTT Video Customers



CREATOR is used by all major OTT platforms in India. We have 7 out of the top 10 OTT platforms in India as our client.

Value Proposition of CREATOR Platform



High-Quality Video

High-quality repurpose of TV/Theatrical content for OTT/digital devices.



End-to-end suite

From downlinking, CMS, subscriber management, pay-per-view, video player to social media, analytics. Powering 150 million+ hours of yearly video viewing.



Cost Savings

We offer best-in-class tech functionality in a cost-effective way resulting in 30-60% cost savings for our clients. Coupled with a strong engineering team delivering amazing video experience to millions of users.

Key Features



Live Stream Downlinking & Transcoding



Across All Devices Mobile Web & App



Real-Time Dynamic Ad Detection & Insertion



Comprehensive Monetization & Publishing Tools



State-of-the-art Technology



Touchable - Tapeable - Interactive graphics



Full Cycle Content Management System



Video Player



Subscription Management System



Analytics System

Get Started

connect@multitvsolution.com
www.multitvsolution.com/creator/